

DEMAND BRANDS (DMAN) ACQUIRES DMR BIOLOGICS AND MIGRAPURE™ ASSETS



Long Beach, CA, October 31, 2018 (New Media Wire) Demand Brands, Inc. (OTCPK:DMAN), (“Company” or “DMAN”), a collection of brands and businesses promoting healthy lifestyles, operating in the Health and Wellness, Cannabis Edibles, Hemp and CBD industries <http://www.demandbrandsinc.com> announced today that it has signed a Letter of Intent with DMR Biologics, LLC (“DMR”) to acquire DMR and all of its MigraPure™ breakthrough Migraine therapy assets <http://www.dmrbiologics.com> . The patented MigraPure™ products are a result of 15 years of research and development including 4 successful clinical studies. A MigraPure™ Hemp version will also be introduced in the near term. Migraines are an illness that plagues approximately 20% of all women, 10% of men and 10% of children and adolescents. The market is substantial and is expected to grow to \$8.7 Billion by 2020.

DMAN is developing a wide variety of innovative products including gummies, liquid extracts and other Hemp + Healthy, CBD-infused edibles and Superfoods designed for men, women, children and pets. The Company will acquire DMR and the MigraPure™ assets with a combination of stock and cash and the transaction is expected to be completed within 30 days. Russ Mitchell CEO of DMR will be joining the Company and will manage the development, production and distribution of the DMR products and certain DMAN products in a wholly owned subsidiary.

Bruce Hannan, CEO of DMAN, said. “We believe that the MigraPure™ products are truly revolutionary and a great fit for the Company. The clinical studies have proven its effectiveness on this illness that so many suffer from and it is ready to go to market. Russ Mitchell is a

respected and experienced inventor and distributor of homeopathic drugs and supplements and we are thrilled to have him on the team”

Russ Mitchell, of DMR added “I am excited to partner with Bruce and Demand Brands to launch these remarkable products along with other unique, scientifically validated hemp fortified treatments designed to help millions of people suffering from debilitating diseases.”

About Demand Brands

Demand Brands, Inc. is associated with an array businesses and brands consumers have come to know and trust that market innovative and leading Edibles, Oils, Vapes and Beverage products and manages ventures in the Hemp + Healthy, Cannabis/CBD Superfoods and Education and Technology sectors that promote healthy lifestyles for women, men, children and pets.

<http://www.demandbrandsinc.com>

<https://www.facebook.com/demandbrands>

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About DMR Biologics, LLC.

Our products are the result of over 15 years of research and development including both in vitro and in vivo studies. All our studies have been conducted by world class headache specialists with research and analysis published in top tier medical journals.

<http://www.dmrbiologics.com>. A Company that has your best interests at heart.

This press release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. In addition to statements which explicitly describe such risks and uncertainties, readers are urged to consider statements labeled with the terms "believes", "belief", "expects", "intends", "anticipates", "projects" "will", or "plans" to be uncertain and forward looking. The forward-looking statements contained herein are also subject generally to other risks and uncertainties that are described from time to time in the company's reports and registration statements filed with the Securities and Exchange Commission.

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